



**MANITOBA  
CHORAL  
ASSOCIATION**

# **MEMBER 101**

**September 2023**

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# Manitoba: The Singing Province



# Mission & Vision



## MISSION

Manitoba Choral Association exists to support, strengthen, and promote the choral arts in Manitoba.

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## VISION

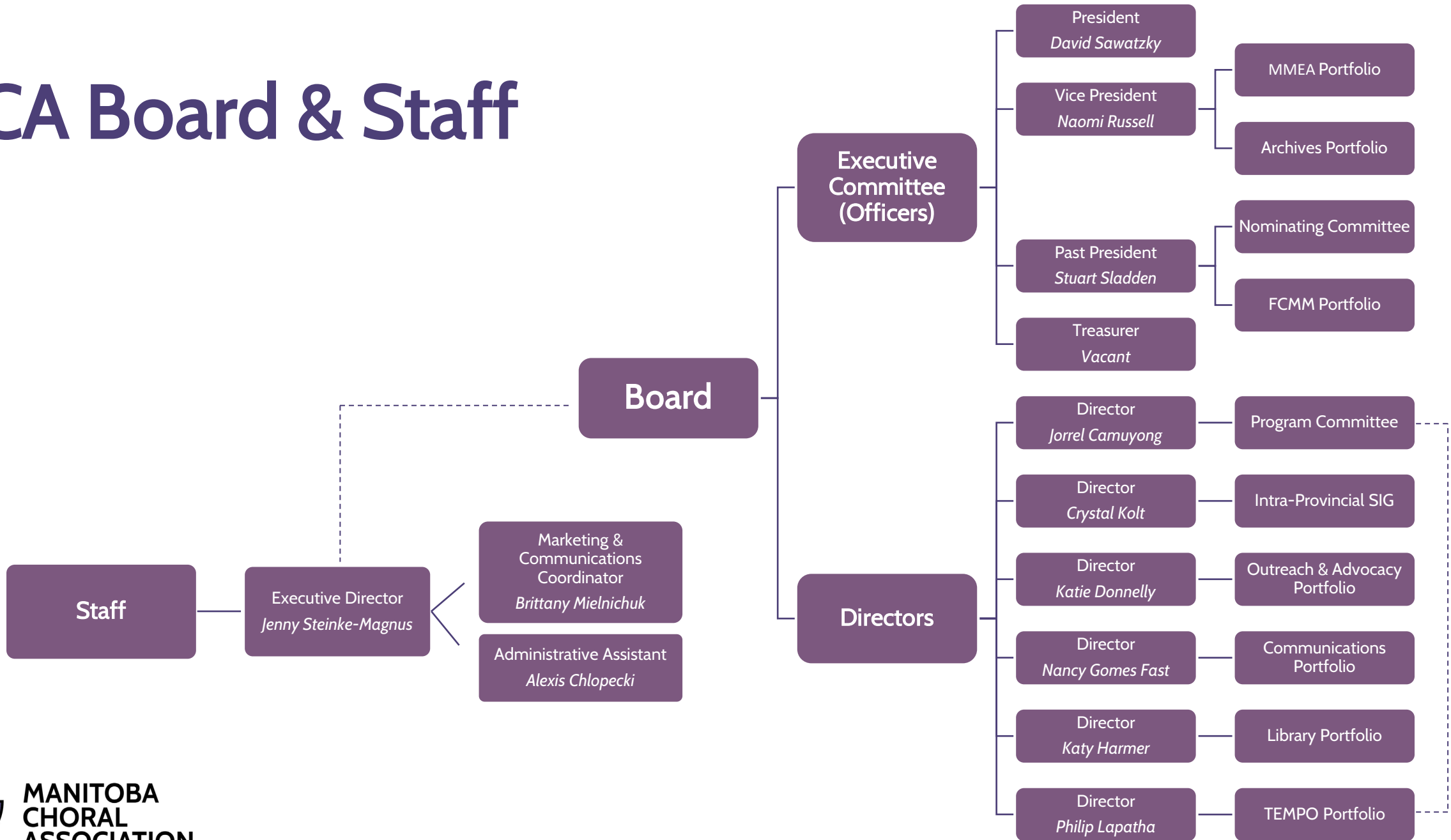
A voice for every choir, a choir for every voice

# Guiding Values

- **Community:** We welcome and celebrate the contributions of individuals and groups from all corners of the province, including singers, choirs, conductors, and musicians, to choirs around Manitoba
- **Education:** We provide opportunities for lifelong learning experiences and professional development through programs, initiatives, and resources for singers and conductors
- **Diversity:** We commit to creating and maintaining an environment that respects and honours diverse identities, cultures, histories, and abilities
- **Health & Wellness:** We recognize the social, personal, and emotional benefits of participation in choir
- **Integrity:** We uphold principles of honesty and transparency, and commit to working with others in an ethical and respectful way
- **Sustainability:** We aim to strengthen the economic well being of our organization through effective fundraising and responsible spending



# MCA Board & Staff



# What Does MCA Do?

- Provide resources for choral singers, groups, and leaders of all ages, backgrounds, and abilities
- Support and celebrate choral musicians and contributors through awards and scholarships
- Advocate on behalf of the Manitoba choral community
- Foster provincial, national, and international connections and cooperation
- Present high-quality artistic, cultural, and educational programs and events
- Promote members' concerts and events within the Manitoba choral community
- Encourage the composition of choral music by Manitoba composers
- Provide opportunities for all Manitobans to experience and enjoy choral music



# What Does MCA Do?

- Two flagship programs: [ChoralFest](#) & [Manitoba Sings](#) (formerly Provincial Honour Choirs)
- Professional development opportunities for choral directors and singers, such as choral music reading sessions for conductors and choral skills workshops
- [Choral music lending library](#) of over 5,000 titles for our members
- Various awards and competitions to future and current leaders in our choral community
  - [Awards of Distinction](#) (Award for Artistic Excellence, New Voice Award, Spirit Award)
  - [Bert Kroeker Scholarship](#), [David G.H. Waters Hymn Sing Memorial Award](#)
  - [Frances Seaton Choral Composition Competition](#)



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# 2023-24 Season

September	October	November - December
Membership Renewals Choir 101 Member 101	Regional Youth Choir Performances TEMPO (MMEA) Workshops with Dr. Tracy Wong IDEA Corner (SIG)	ChoralFest Member Concerts
January	February	March
Intra-provincial SIG	Workshop with Scott Leithead MB Sings 40 <sup>th</sup> Anniversary Annual General Meeting IDEA Corner (SIG)	Sing-Along Event Inclusive Choral Event
April	May	July/August
Intra-provincial SIG Member Concerts Awards & Competitions	Music Month Performances (MMEA) PODIUM (Choral Canada)	INSPIRE: Senior High Choral Camp



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Check out our [community choral event calendar online](#) for more events!



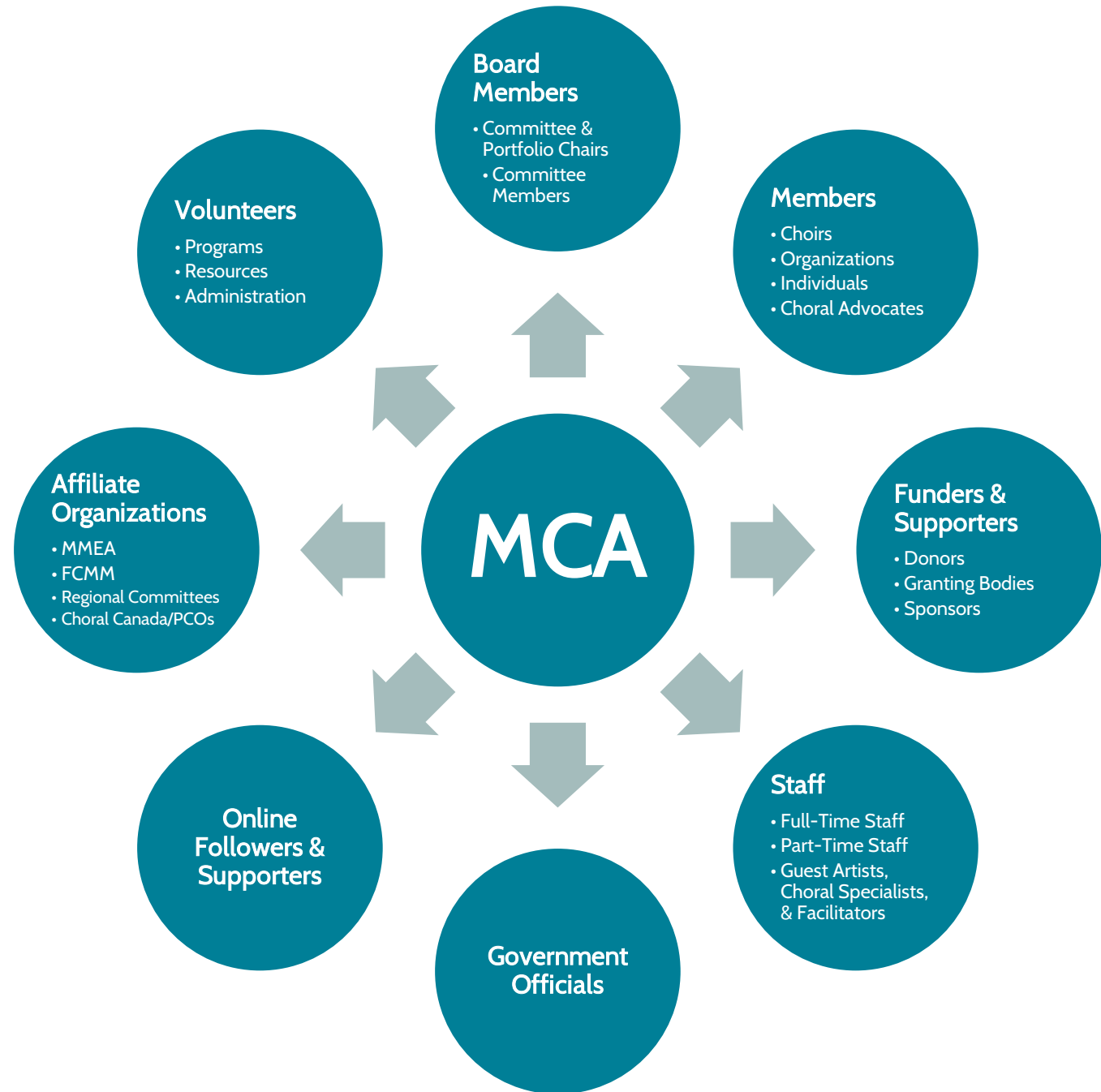
# MCA & The Wider Community

- Representation on the boards of the [Manitoba Music Educators' Association \(MMEA\)](#) and the [Foundation for Choral Music in Manitoba \(FCMM\)](#)
- Support the planning and execution of MMEA's professional development event, [TEMPO](#)
- One of nine provincial choral arts service organizations across the country & affiliated with [Choral Canada](#)
- Member of organizations that support various facets of our community: [Arts AccessAbility Network Manitoba](#), [Creative Manitoba](#), the [Assiniboia Chamber of Commerce](#), [Unison Canada](#) and [Musica International](#)
- Relationships with [regional choral associations & youth choirs](#)
- Partnered with Anishinaabe singer & drummer Cory Campbell & University of Manitoba Concert Choir to [publish original song \*Gratitude\*](#)



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# MCA Stakeholders



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# Members At-a-Glance

	2022-23	2021-22	2019-20 (Pre-pandemic)
Choir memberships (School, community, and church)	97 memberships (representing 190 choirs and over 6,800 singers)	133 choirs	164 choirs
Individual memberships (Adult, student, retired)	111 members (78 adult, 15 student, 18 retired)	136	146
Organization memberships (Businesses, non-profits)	7	5	4
<b>TOTAL MEMBERSHIPS</b>	<b>308</b>	<b>274</b>	<b>314</b>



# MCA Membership

## MEMBERSHIP YEAR

- Membership year runs September 1 – August 31
- Early renewals begin June 1
- Membership registration is done online
  - [www.mbchoralassociation.ca/membership](http://www.mbchoralassociation.ca/membership)



## MEMBERSHIP TYPES

- Individual: Regular, Retired, Student
- Choir / Choral Organization / School / Institution
  - One or multiple choirs under one membership
- Organization: Non-profits or businesses
- Honorary Membership

## MEMBERSHIP FEES 23-24\*

- Individual - \$60
- Retired/Student - \$30
- Choral Enthusiast - \$30
- Choir/School - \$100\*\*
- Organization - \$100

\*Fees frozen for 2023-24

\*\*No additional choir fees for 2023-24



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# Membership Benefits

## PARTICIPATE IN MCA PROGRAMS

- Enjoy discounts on professional development workshops & webinars, including [MB Sings](#) and [MMEA TEMPO](#) (Individuals)
- Participate in [ChoralFest](#) and exclusive choral workshops at discounted rates (Choirs)

## CONNECT WITH THE CHORAL COMMUNITY

- Take advantage of networking opportunities (ex. Member Events, Lunches, Workshops, etc.)
- Access the [online MCA membership directory](#)



# Membership Benefits

## ACCESS VALUABLE CHORAL RESOURCES

- Borrow from the [MCA Choral Music Library](#)
  - Nearly 5,000 titles to choose from – many genres, languages, and voicings
  - FREE for members to borrow! FREE shipping for members outside of Winnipeg
  - Individual members may borrow perusal copies of each title; Choirs may borrow unlimited copies of each title
  - Online lending system – peruse scanned copies of the music
  - Eligible to borrow from other PCO libraries
- Access [members-only resources](#), including [Musica International](#)
- Print concert programs and purchased PDF music at exclusive member rates
  - 5¢/page for black & white copies
  - 10¢/page for colour copies
- Book the MCA office for meetings at highly discounted rates
  - Contact for rates



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# Membership Benefits

## STAY INFORMED

- Receive MCA's biweekly newsletter *eNotes*
- Receive regular exclusive Member Updates

## PROMOTE YOUR CHOIR / BUSINESS / ORGANIZATION

- Promote your ensemble to the choral community
  - Choirs can be listed in [Find a Choir feature](#)
  - [Choral Event Calendar](#) on MCA website
  - Events listed in *eNotes*
- Share ads for Singers Wanted, Jobs, & Classifieds on the [MCA website](#)
- Receive 5% discounts when placing ads in concert/event programs



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# Membership Benefits

## BECOME PART OF A WIDER MUSIC NETWORK

- Manitoba Music Educators' Association (MMEA) membership (Individuals)
- Canadian Music Educators' Association (CMEA) membership (Individuals – additional fee applies)
- Receive associate choir membership with Choral Canada (Choirs)

## FIND FUNDING FOR YOU & YOUR CHOIR

- Apply for grants from FCMM
  - Applicants must hold MCA membership to apply
  - Choirs without charitable status may apply to use MCA's charitable number



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# Membership Benefits

## GET INVOLVED IN MCA MEETINGS & COMMITTEES

- Observe (Individuals) / Appoint a delegate (Choirs, Organizations) to observe at Board Meetings & vote at the AGM
- Participate in MCA Committees & Special Interest Groups
  - ChoralFest
  - MB Sings
  - Programs
  - Library
  - Communications
  - Outreach & Advocacy
  - Intra-Provincial
  - Inclusion, Diversity, Equity, & Accessibility (IDEA)
  - Special Projects & Initiatives
  - And more!



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# Stay Up-to-Date!



Sign up for MCA's biweekly newsletter, *eNotes*  
<https://www.mbchoralassociation.ca/newsletter>

Check out our website  
<https://www.mbchoralassociation.ca>

Follow MCA on social media  
Instagram <https://www.instagram.com/mbchoralassociation>  
Facebook <https://www.facebook.com/mbchoralassociation>

Purchase MCA merchandise  
<https://www.mbchoralassociation.ca/merchandise>

Contact us at [info@mbchoralassociation.ca](mailto:info@mbchoralassociation.ca) for more information about our activities!

# QUESTIONS?



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