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2022-23

Manitoba Choral Association (MCA) is dedicated to supporting, strengthening, and promoting the choral arts in Manitoba through valuable programs and resources for the choral community. We invite companies to partner with us this season. By doing so, you will have a direct impact on the choral community and the health and wellness of all those who find joy in singing with others! The matrix below provides proposed benefits for your partnership with MCA and can always be negotiated according to your company preferences.

<i>PARTNER &amp; SPONSOR BENEFITS</i>	<b>CHORAL CHAMPION</b>	<b>CHORAL PARTNER</b>	<b>CHORAL ADVOCATE</b>	<b>CHORAL SUPPORTER</b>	<b>CHORAL FRIEND</b>	<b>MEDIA / IN-KIND</b>
<b>VALUE</b>	\$25,000+	\$10,000+	\$5,000+	\$2,500+	\$500+	As Negotiated
<b>PRINT</b>						
Logo/named as partner/sponsor in print in selected promotional materials, event programs, and annual report						
Recognition in news articles, press releases, and media events as appropriate			Varies	Varies	Varies	Varies
Advertisement space in the event program	Inside Front Cover/Outside Back/Full Page	Inside Back Cover/Full Page	Half Page	Quarter Page	Named	Varies
<b>DIGITAL / SOCIAL MEDIA</b>						
Individual or Company name and link on MCA website						
Announcement as sponsor on MCA Facebook and Instagram platforms						Varies
Mentions in social media	6	3	2	1		Varies

<b>EVENTS / WORKSHOPS</b>						
Verbal recognition at events organized by MCA (awards luncheon, fundraisers, choral festivals)					Varies	Varies
Opportunity for booth at selected events				Varies	Varies	Varies
Provide company swag at events, fundraisers, and awards luncheons						
Opportunity to present MCA Awards of Distinction		Varies				
Opening remarks at selected special events	Varies	Varies				
Key sponsor at major educational event (workshop, symposium, conference)						
<b>COMMUNITY OUTREACH</b>						
Opportunity to create a unique outreach or activation initiative			Varies	Varies		
<b>CORPORATE VOLUNTEERISM</b>						
Opportunity for employee engagement in choral events and workshops			Varies	Varies	Varies	Varies
MCA provide expertise to form an employee choir						



## EVENTS FOR 2022-23

MCA is planning four major in-person events next season. Get your name out into the community and support the choral arts at the same time. Support one, two, three, or all four events!

### **GATHER: Outdoor Choral Festival**

**(October 1, 2022):** To celebrate a much-anticipated return to in-person choral singing, MCA will host an outdoor fall choral festival at the Lyric Theatre (Winnipeg). The festival will feature performances of Manitoba choirs and vocal ensembles, musical acts, an Indigenous song workshop for singers, and opportunities for reconnecting with community members. Attendees will also have the opportunity to sample food and drink from food trucks, peruse crafts and products in a local artisan market\*, and flex their creative muscles in spaces devoted to making art.

[Click here for more information](#)

*\*We are still looking for local food vendors and artisans for GATHER! Please see our [vendor information page](#) for more details!*

### **ChoralFest (November 14-23, 2022):**

ChoralFest is an annual two-week, non-competitive festival that provides choirs and conductors an opportunity to work with acclaimed adjudicators and expert clinicians from across the continent. The festival invites all levels and styles of choral singing, including vocal jazz. Approximately 150 choirs and 6,000 singers participate each year, and the festival sees approximately 1,500 additional audience members in attendance.

[Click here for more information](#)

### **Manitoba Sings (January 27-29, 2023)**

*(Formerly Provincial Honour Choirs):* Once a year, singers from all over the province and surrounding regions come together for an inspiring weekend of music and community-building with accomplished and respected conductors from across the continent. The weekend focuses on intensive rehearsals, followed by a final concert where singers can show off what they've learned to families and friends. Over 300 singers take part and over 600 audience members attend the finale concert annually.

[Click here for more information](#)

### **BEYOND: Choral Symposium (May 27-29, 2023):**

This is a weekend-long professional development symposium-retreat where choral leaders in the province will have the opportunity to explore ways they can think differently about their arts practice. Manitoban, Canadian, and American choral and arts professionals will present on various topics such as: Indigenous protocols for choirs, embracing and encouraging cultural diversity in choir, decentralizing power structures, working with transgender voices, decolonizing the choir practice, challenging gendered performance attire, cultural sensitivity, health and well-being, social justice, and more. We anticipate approximately 150 delegates from Manitoba and beyond to attend.

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[Contact us](#) for more information about sponsoring one or more of our events today! Package deals for multiple events available.

Jenny Steinke-Magnus, Executive Director

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