

## Partnership & Sponsorship Opportunities & Benefits 2023-24

Manitoba Choral Association (MCA) is dedicated to supporting, strengthening, and promoting the choral arts in Manitoba through valuable programs and resources for the choral community. We invite companies to partner with us this choral season. By doing so, you will have a direct impact on the choral community and all those who find joy in singing with others! The matrix below provides proposed benefits for your partnership with MCA and can always be negotiated according to your company preferences.

<i>PARTNER &amp; SPONSOR BENEFITS</i>	<b>CHORAL CHAMPION</b>	<b>CHORAL PARTNER</b>	<b>CHORAL ADVOCATE</b>	<b>CHORAL SUPPORTER</b>	<b>CHORAL FRIEND</b>	<b>MEDIA / IN- KIND</b>
<b>VALUE</b>	\$25,000+	\$10,000+	\$5,000+	\$2,500+	\$500+	As Negotiated
<b>PRINT</b>						
Logo/named as partner/sponsor in print in selected promotional materials, event programs, and annual report						
Recognition in news articles, press releases, and media events as appropriate			Varies	Varies	Varies	Varies
Advertisement space in the event program	Inside Front Cover/Outside Back/Full Page	Inside Back Cover/Full Page	Half Page	Quarter Page	Named	Varies
<b>DIGITAL / SOCIAL MEDIA</b>						
Individual or Company name and link on MCA website						
Announcement as sponsor on MCA Facebook and Instagram platforms						Varies
Mentions in social media	6	3	2	1		Varies

<b>EVENTS / WORKSHOPS</b>						
Verbal recognition at events organized by MCA (awards luncheon, fundraisers, choral festivals)					Varies	Varies
Opportunity for booth at selected events				Varies	Varies	Varies
Provide company swag at events, fundraisers, and awards luncheons						
Opportunity to present MCA Awards of Distinction		Varies				
Opening remarks at selected special events	Varies	Varies				
Key sponsor at major educational event (workshop, symposium, conference)						
<b>COMMUNITY OUTREACH</b>						
Opportunity to create a unique outreach or activation initiative			Varies	Varies		
<b>CORPORATE VOLUNTEERISM</b>						
Opportunity for employee engagement in choral events and workshops			Varies	Varies	Varies	Varies
MCA provide expertise to form an employee choir						



## EVENTS FOR 2023-24

MCA is planning some exciting events next season! Get your name out into the community and support the choral arts at the same time. Support one, two, three, or all of our upcoming events!

### **ChoralFest (November 13-22, 2023)**

ChoralFest is an annual two-week, non-competitive festival that provides choirs and conductors an opportunity to work with acclaimed adjudicators and expert clinicians from across the continent. The festival invites all levels and styles of choral singing, including vocal jazz. Approximately 150 choirs and 6,000 singers participate each year, and the festival sees approximately 1,500 additional audience members in attendance.

[Click here for more information](#)

### **MB Sings (February 2-4, 2024)**

*(Formerly Provincial Honour Choirs)*

Once a year, singers from all over the province and surrounding regions come together for an inspiring weekend of music and community-building with accomplished and respected conductors from across the continent. The weekend focuses on intensive rehearsals, followed by a final concert where singers can show off what they've learned to families and friends. Over 300 singers take part and over 600 audience members attend the finale concert annually.

[Click here for more information](#)

### **INSPIRE (Summer 2024)**

INSPIRE is a three-day choral conducting camp for high school students and will be held for the first time in summer 2024. The camp will include a group vocal lesson component, an introduction to conducting, a group choir, and numerous leadership activities. We hope to turn young students on to a future in choral music education and inspire them to share their new skills with their choral peers in the fall. Students will apply their new skills through singing in, and taking turns conducting, the camp choir.

[More details coming soon](#)

### **Other Workshops & Events**

**Choir 101:** This one-day workshop in September is designed for novice choristers and will address the basics of sight-singing and theory and the fundamentals of vocal technique to prepare singers for the upcoming choral season.

**Senior High Workshop:** High school choirs will be invited to perform for each other and work with one of our MB Sings guest conductors in February.

**IDEA Corner:** MCA will provide several opportunities for members of the choral community to come together in-person and virtually throughout the year to discuss relevant topics in Inclusion, Diversity, Equity, and Accessibility (IDEA).

**Sing-Alongs:** These relaxed, come-as-you-are networking/singing events will invite singers from around Winnipeg and environs to meet in coffee shops and breweries to sing through music from the MCA choral music library and build community at the same time.

[Check MCA's choral events calendar throughout the year for more details](#)

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**[Contact us](#) for more information about sponsoring one or more of our events today! Package deals for multiple events available.**

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