

Manitoba Choral Association Sponsorship Opportunities

2022-2023 Season

Manitoba Choral Association (MCA) is a non-profit organization dedicated to supporting, strengthening, and promoting the choral arts in Manitoba. We are planning some exciting in-person events next season, and we are looking for corporate sponsors! We know that many of our local businesses are generous in the support they provide to community organizations. MCA seeks to build relationships with local businesses that align with [our mission and values](#) and will acknowledge all corporate event sponsors at the events and in our printed materials and event programs.

SPONSORSHIP LEVELS

There are many benefits for your business when you sponsor an MCA event:

BRONZE: \$100-\$249

- Name on the event webpage
- Name in MCA's future print materials

SILVER: \$250-\$499

- All BRONZE sponsor benefits, plus:
 - Logo in the event's printed program
 - ¼ page adspace in the event's printed program

GOLD: \$500-\$999

- All SILVER sponsor benefits, plus:
 - Verbal recognition by emcees throughout the event
 - ½ page adspace in the event's printed program

PLATINUM LEVEL: \$1,000+

- All GOLD sponsor benefits, plus:
 - Table or booth at the event
 - Full page adspace in the event's printed program

SPONSORSHIP LEVELS AT-A-GLANCE	PLATINUM	GOLD	SILVER	BRONZE
Table or booth at the event				
Verbal recognition by emcees throughout the event				
Adspace in the event's printed program (¼ pg - ½ pg - full pg)				
Logo in the event's printed program				
Name in MCA's future print materials				
Name on the event webpage				

MCA EVENTS FOR 2022-23

Get your name out into the community and support the choral arts at the same time! We are planning four major events next season. Support one, two, three, or all four events as you are able!

GATHER: Outdoor Choral Celebration Festival (October 1, 2022): To celebrate a much-anticipated return to in-person choral singing, MCA will host an outdoor fall choral festival at the Lyric Theatre (Winnipeg). The festival will feature performances of Manitoba choirs and vocal ensembles, musical acts, an Indigenous song workshop for singers, and opportunities for reconnecting with community members. Attendees will also have the opportunity to sample food and drink from food trucks, peruse crafts and products in a local artisan market*, and flex their creative muscles in spaces devoted to making art.
[Click here for more information](#)

**We are still looking for local food vendors and artisans for GATHER! Deadline to apply is June 30. Please see our [vendor information page](#) for more details!*

Manitoba ChoralFest (November 14-23, 2022): ChoralFest is an annual two-week, non-competitive festival that provides choirs and conductors an opportunity to work with acclaimed adjudicators and expert clinicians from across the continent. The festival invites all levels and styles of choral singing, including vocal jazz. Approximately 150 choirs and 6,000 singers participate each year, and the festival sees approximately 1,500 additional audience members in attendance.
[Click here for more information](#)

Provincial Honour Choirs (January 27-29, 2023): Once a year, singers from all over the province and surrounding regions come together for an inspiring weekend of music and community-building with accomplished and respected conductors from across the continent. The weekend focuses on intensive rehearsals, followed by a final concert where singers can show off what they've learned to families and friends. Over 300 singers take part and over 600 audience members attend the finale concert annually.
[Click here for more information](#)

BEYOND: Rethinking Traditional Choral Practices Choral Symposium (May 27-29, 2023): This weekend-long professional development symposium-retreat, where choral leaders in the province will have the opportunity to explore ways they can think differently about their arts practice. Manitoban, Canadian, and American choral and arts professionals will present on various topics such as: Indigenous protocols for choirs, embracing and encouraging cultural diversity in choir, decentralizing power structures, working with transgender voices, decolonizing the choir practice, challenging gendered performance attire, cultural sensitivity, health and well-being, social justice, and more. We anticipate approximately 150 delegates from Manitoba and beyond to attend.

[Contact us](#) for more information about sponsoring one of our events today! Package deals for multiple events available.

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