

Partnership & Sponsorship Opportunities & Benefits 2025-26

Manitoba Choral Association (MCA) is dedicated to supporting, strengthening, and promoting the choral arts in Manitoba through valuable programs and resources for the choral community. We invite companies to partner with us for our choral season. By doing so, you will have a direct impact on the choral community and all those who enjoy the benefits of group singing! The matrix below provides proposed benefits for your partnership with MCA and can always be negotiated according to your company's preferences.

<i>PARTNER & SPONSOR BENEFITS</i>	CHORAL CHAMPION	CHORAL PARTNER	CHORAL ADVOCATE	CHORAL SUPPORTER	CHORAL FRIEND	MEDIA / IN- KIND
VALUE	\$25,000+	\$10,000+	\$5,000+	\$2,500+	\$500+	As Negotiated
PRINT						
Logo/named as partner/sponsor in print in selected promotional materials, event programs, and annual report						
Recognition in news articles, press releases, and media events as appropriate			Varies	Varies	Varies	Varies
Advertisement space in the event program	Inside Front Cover/Outside Back/Full Page	Inside Back Cover/Full Page	Half Page	Quarter Page	Named	Varies
DIGITAL / SOCIAL MEDIA						
Individual or Company name and link on MCA website						
Announcement as sponsor on MCA Facebook and Instagram platforms						Varies
Mentions in social media	6	3	2	1		Varies

EVENTS / WORKSHOPS						
Verbal recognition at events organized by MCA (awards luncheon, fundraisers, choral festivals)					Varies	Varies
Opportunity for booth at selected events				Varies	Varies	Varies
Provide company swag at events, fundraisers, and awards luncheons						
Opportunity to present MCA Awards of Distinction		Varies				
Opening remarks at selected special events	Varies	Varies				
Key sponsor at major educational event (workshop, symposium, conference)						
COMMUNITY OUTREACH						
Opportunity to create a unique outreach or activation initiative			Varies	Varies		
CORPORATE VOLUNTEERISM						
Opportunity for employee engagement in choral events and workshops			Varies	Varies	Varies	Varies
MCA provide expertise to form an employee choir						



**MANITOBA
CHORAL
ASSOCIATION**

EVENTS FOR 2025-26

MCA is planning some exciting events next season that you won't want to miss!
Gain visibility for your company and support the choral arts at the same time.
Support one, two, three, or all of our upcoming events!

ChoralFest (November 13-28, 2025) ChoralFest is an annual two-week, non- competitive festival that provides choirs and conductors an opportunity to work with acclaimed adjudicators and expert clinicians from across the continent. The festival invites all levels and styles of choral singing, including vocal jazz. Approximately 130 choirs and 4,000 singers participate each year, and the festival sees approximately 1,500 additional audience members in attendance.

[Click here for more information](#)

MB Sings (January 30 – February 1, 2026)

Once a year, singers from all over the province and surrounding regions come together for an inspiring weekend of music and community building with accomplished and respected conductors from across the continent. The weekend focuses on intensive rehearsals, followed by a final concert where singers can share what they've learned to families and friends. Over 300 singers take part and over 600 audience members attend the finale concert annually.

[Click here for more information](#)

50th Anniversary Picnic (June 6, 2026)

The Manitoba Choral Association turns 50 in 2026! Join us on the grounds of Canadian Mennonite University to celebrate our first 50 years and look ahead to a bright future for our Singing Province. The afternoon will feature refreshments, tributes, choir pop-ups and group singing for all in attendance.

[Contact us](#) for more information about sponsoring one or more of our events today! Package deals for multiple events available.

Karla Ferguson, Executive Director
info@mbchoralassociation.ca
www.mbchoralassociation.ca
204.942.6037